

PHILIPS

Hair Dryer

5000 Series

2300 W

ThermoShield technology

8x ionic

3 heat and 2 speed settings

BHD512/20



Fast drying with no heat damage*

with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

Beautifully styled hair

- Precise control with 6 heat and speed settings
- Ultra slim nozzle for salon-like styling
- Slim nozzle for touch-ups and detailed styling
- Adds volume, maximizes thickness, curls and bouncy styles
- Cool shot to set your style

Care and protect

- A powerful motor creates air speeds of up to 110 km/h****
- 8x ionic care*** for shiny, frizz-free hair

Powerful drying

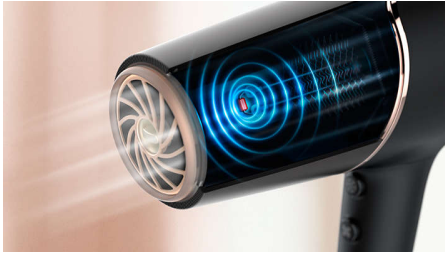
- 20%** faster drying with powerful airflow of 2300W

ThermoShield technology

- ThermoShield technology for ultimate heat protection

Highlights

ThermoShield technology



The overheat detect sensor actively controls air temperature of the dryer to an optimal level, giving ultimate protection from heat damage. Make your drying experience stress-free with ThermoShield technology.

20%** faster drying



A more powerful airflow of 2300W makes drying 20%** faster, while still protecting your hair.

110 km/h air speed****



This hairdryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h****, for fast drying and impressive styling.

8x ionic care***



This ultra-powerful ionic system emits up to 80 million ions per drying session, creating frizz-free, shiny hair.

6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

Cool shot



The Cool shot provides a burst of cold air - a must-have setting to set and finish your style.

11mm styling nozzle



The 11mm opening of the styling nozzle focuses the flow of air for precision styling on specific areas. The ideal attachment for brushing while drying and styling.

9mm styling nozzle



Powerful airflow is focused through the ultra slim opening guiding the air to create more precised and salon-like styling.

Volume diffuser



The volume diffuser spreads the flow of air across the hair, boosting volume and reducing frizz while drying. For best results, hold the diffuser close to the crown and root area. The diffuser's fine textured pins will add volume, maximize thickness, bounce and help shape curls.

Specifications

Attachments

Nozzle: 11 mm

Technical specifications

Wattage: 2300 W

Voltage: 220-240 V

Motor: DC

Cable length: 1.8 m

Color / Finishing: Teal & Metallic

Features

Storage hook

Heat/Speed settings: 6

Cool Shot

Service

2-year worldwide warranty

Caring technologies

ThermoShield technology

8x Ion technology

